

## The State of Minority Business: Birmingham-HooverCullman, AL - CSA

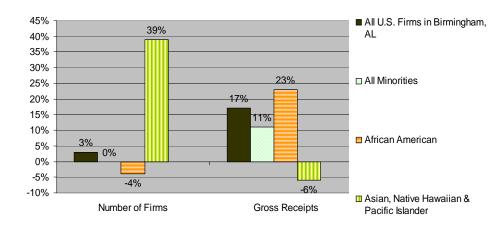
1401 Constitution Avenue, NW Washington, DC 20230 (888) 324-1551 www.mbda.gov

The Minority Business Development Agency (MBDA) released the "State of Minority Business Enterprises: An Overview of the 2002 Survey of Business Owners," based on data from the U.S. Census Bureau 2002 Survey of Business Owners, in August 2006. For a copy of the report or additional statistics on minority-owned firms please visit <a href="https://www.mbda.gov/minoritybizfacts">www.mbda.gov/minoritybizfacts</a>.

Summary Statistics by Group in Birmingham-Hoover-Cullman, AL CSA - 2002										
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Firms with Paid Employees	Paid Employees					
African American	7,021	\$369,623	\$53	539	3,944					
American Indian & Alaska Native	536	\$138,531	\$258	74	1,170					
Asian	1,196	\$506,976	\$424	548	4,822					
Hispanic	836	\$146,265	\$175	225	1,795					
Native Hawaiian & Other Pacific Islander	n/a	n/a	n/a	n/a	n/a					
All Minority	9,589	\$1,161,395	\$121	1,386	11,731					
All U.S. Firms (includes publicly-held)	83,486	\$93,750,037	\$1,123	21,350	455,897					

- In 2002, there were nearly 9,590 minority firms in the Birmingham-Hoover-Cullman, Alabama Combined Statistical Area (CSA).
- Minority firms generated over \$1.1 billion in annual gross receipts and employed over 11,730 workers.
- Minority firms represented 11.5 percent of all U.S. firms located in the Birmingham-Hoover-Cullman, AL CSA.
- The Birmingham-Hoover-Cullman, AL CSA includes Bibb, Blount, Chilton, Cullman, Jefferson, St. Clair, Shelby, and Walker Counties.

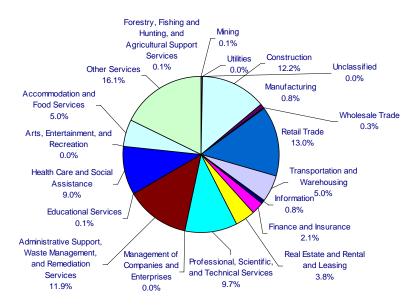
## Change in Number of Firms and Gross Receipts for Firms in Birmingham, AL\* 1997 - 2002



- Total annual gross receipts generated by minority-owned firms in Birmingham, AL increased by 11% between 1997 and 2002, compared to 17% for all U.S. firms in the city during the same period.
- African American-owned firms experienced a large growth in gross receipts (23%), from 1997 to 2002.
- The number of Asian, and Native Hawaiian & Other Pacific Islander-owned firms increased by 39% during the same period.
- Birmingham is in Jefferson and Shelby counties.

Source: U.S. Census Bureau, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, and minority groups do not include publicly-held, foreign-owned and not-for-profit entities. Total numbers for All Minority represent Minority Business Development Agency's estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. S = Estimates are suppressed when publication standards are not met. n/a = not available. \*1997 data for minority firms in selected counties within the Birmingham, AL were not available. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable, and therefore the percent change for that period is not represented. Changes in the number and gross receipts for Asian, Native Hawaiian and Other Pacific Islander firms between 1997 and 2002 are MBDA estimates, and slightly underestimated because data on Native Hawaiian & Other Pacific Islander firms for 2002 was not available. Prepared by MBDA, Office of Business Development, December 2006.

## Representation of Minority Firms in the Birmingham-Hoover-Cullman, AL - CSA, by Industry - 2002



- In 2002, minority-owned firms in the Birmingham-Hoover-Cullman, AL - CSA were more concentrated in the following industries: other services (16%); retail trade (13%); and construction 12%).
- There were over 1,540 minority firms in other services, nearly 1,250 minority firms in retail trade, and more than 1,170 in construction.

## Number of Minority Firms in the Birmingham-Hoover-Cullman, AL - CSA, by Industry - 2002

Industry	African American	American Indian & Alaska Native	Asian	Hispanic	Native Hawaiian & Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	0	S	9	n/a	9	0.09%
Mining	2	2	1	S	n/a	5	0.05%
Utilities	S	0	0	0	n/a	0	0.00%
Construction	648	198	10	317	n/a	1,173	12.23%
Manufacturing	57	2	16	S	n/a	75	0.78%
Wholesale Trade	S	4	S	24	n/a	28	0.29%
Retail Trade	824	60	312	51	n/a	1,247	13.00%
Transportation and Warehousing	367	89	15	11	n/a	482	5.03%
Information	60	S	S	20	n/a	80	0.83%
Finance and Insurance	189	1	9	S	n/a	199	2.08%
Real Estate and Rental and Leasing	369	S	S	S	n/a	369	3.85%
Professional, Scientific, and Technical Services	691	28	136	75	n/a	930	9.70%
Management of Companies and Enterprises	0	1	3	0	n/a	4	0.04%
Administrative Support, Waste Management, and Remediation Services	1,027	19	47	48	n/a	1,141	11.90%
Educational Services	S	S	6	S	n/a	6	0.06%
Health Care and Social Assistance	862	S	S	S	n/a	862	8.99%
Arts, Entertainment, and Recreation	S	S	S	S	n/a	0	0.00%
Accommodation and Food Services	174	S	248	56	n/a	478	4.98%
Other Services	1,325	36	181	S	n/a	1,542	16.08%
Unclassified	0	0	0	0	n/a	0	0.00%
All Minority Firms	7,021	536	1,196	836	n/a	9,589	

Source: U.S. Census Bureau, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Statistics for All Minority, and all groups do not include publicly-held, foreign-owned and not-for-profit entities. Total numbers for All Minority represent Minority Business Development Agency's estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. n/a = not available. Prepared by MBDA, Office of Business Development, December 2006.